

**Ketan Chandarana**  
**C.E.O., Synergy Global Sourcing**

**“Water Management in Food Service Industry”**

Ketan Chandarana has over 26 years of experience spanning diverse industry segments like the packaging industry, food service plumbing, cap sealing for food products packaging, metro transportation & defence segments. He is an entrepreneur, management consultant, quality management systems advisor & international business expert.

Mr. Ketan has helped businesses improve efficiency through Lean Management principles, cost reduction, sourcing projects for U.S. & Canadian clients, facilitating Make in India manufacturing projects, developing Indian market for US based food service plumbing products and has been part of water conservation initiatives. He has undergone training in the U.S. on a wide range of water conservation techniques and has been on the panel of auditors to carry out water audits for some leading 5 star hotels, Industrial Kitchens & leading Fast Food Chains.

He is the CEO of Synergy Global Sourcing, based in Hosur, Tamilnadu. Synergy is a very successful Global Sourcing company exporting a wide range of engineering products for the food service plumbing industry, defence, metro transportation, oil & gas and mining industries. They are also a distribution partner for T&S Brass in India.

He is also the Director of Enercon Asia Pacific, a 100% Indian subsidiary of Enercon Industries U.S.A, a world leader in induction cap sealing of food products.

Additionally, he is a principal consultant with D K Somaiya & Associates and has worked on business transformation projects in IT enabled services, Apparel manufacturing, Restaurant operations & Retail store operations. He is a staunch believer of management practices based on Japanese and Gandhian business philosophies

He believes India has a critical need to develop a focused approach towards water management, both in terms of water quantity and quality, for the food service industry growing in India at a tremendous pace, being environmentally sensitive and efficiency consciousness is inevitable. Efficient water management and recycling is critical for agriculture and other industries too.

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